







Yasmine Taha


Designer of all things Digital

 Ottawa, Ontario

 613.600.4865

 yasmine.taha18@gmail.com

 @YasmineTaha

 www.yasminetaha.com

 linkedin.com/in/yasminetaha



CAREER OBJECTIVE

I am interested in becoming a creative director in the multimedia industry. I am currently building my experience through UX/UI design, digital graphics, video production and web development.



PROFESSIONAL DEVELOPMENT

- Experience in UX design as well as executing all visual design stages for web and mobile applications such as creating wireframes, user flows, storyboards and design mocks.
- Skilled in software including Adobe Photoshop, Fireworks, Illustrator, Premiere, Flash, and AfterEffects, Microsoft Office (Word, Excel, PowerPoint), and Autodesk Maya
- Experience in programming languages such as HTML, CSS, ActionScript, Processing, PHP
- Produced and supervised the visual effects development of a short film
- Managed a team in the development of a mobile puzzle game for the Windows Phone



WORK EXPERIENCE

Designer and Video Editor

Freelance

Ottawa, Ontario

September 2009 – Present

- Developed and deployed different websites for local businesses on WordPress platforms
- Designed several logos, websites, business cards and event passes for various clients, businesses and nonprofit organizations

Lead UX and UI Designer

OAK Computing

Ottawa, Ontario

February 2014 – December 2014

- Designed wireframes for several web and mobile applications that demonstrate the user flow and functionality
- Researched and implemented new design interaction trends
- Developed designs from the wireframe stage to full high fidelity design prototypes
- Produced and directed a promotional video for web content

Multimedia Developer

OAK Computing

Ottawa, Ontario

November 2012 – January 2014

- Developed a dynamic interface which allows users to create custom slideshows with images and text using Actionscript and XML
- Illustrated and animated an introductory video promoting the Institute on Governance



PROFESSIONAL SKILLS

Photoshop

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Illustrator

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Premiere

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

After Effects

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Wordpress

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

HTML / CSS

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Wireframes

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Design Mocks

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Freelance 3D Modeler/ Level Developer

Ottawa, Ontario

3D Virtual Crafting

May 2012 – October 2012

- Developed interactive surfaces for a virtual world using an unreal engine

Graphic Designer

Ottawa, Ontario

Global Advantage Consulting Group

May 2011 – December 2011

- Designed business graphics to be integrated into company visual aids
- Headed the redesign of the company website including layout and graphics

Research Assistant

Ottawa, Ontario

Carleton University

May 2011 – June 2011

- Researched building a Maya plugin frame work for procedural models to provide a support environment for the creation of soft shaped objects using the Maya SDK and Plugin Environment

Lead Developer

Ottawa, Ontario

Global Advantage Consulting Group (Co-op)

May 2010 – August 2010

- Designed and developed an interface for the company to showcase their products online to their clients



EDUCATION

Bachelor of Information Technology, and an Advanced Diploma in Interactive Multimedia & Design

Carleton University and Algonquin College, Ottawa Ontario

- 2012 Graduate with an 11.14 on 12.00 CGPA ("A" Average)



VOLUNTEER WORK

Youth Coordinator

Ottawa, Ontario

Syrian Canadian Club

January 2010 – Present

- Organize and plan activities for youth to participate in, in the local community
- Set up meetings for the youths to discuss upcoming events and give their input

Volunteer Supervisor

Ottawa, Ontario

Sadaqa Food Bank

January 2013 – December 2013

- Delegated jobs and tasks to volunteers throughout each shift
- Accepted donations and organized the amount of groceries given per client
- Recorded the amount of clients which visited the food bank during a shift and how often they have visited during the month



PERSONAL SKILLS

- ★ Creativity
- ★ Team Work
- ★ Problem Solving
- ★ Attention to Detail
- ★ Time Management
- ★ Communication
- ★ Research
- ★ Organization



AWARDS

- Carleton Entrance Scholarship (2008-2011)
- Dean's List 2009, 2010, 2011, 2012
- Transition Ottawa Film Competition -- Judges' Choice Award (2010)



REFERENCES

Available upon request.